



# UC San Diego Transportation Research and Education for Driving Safety (TREDS) offers education to promote pedestrian safety on California roadways

## Why Walk?

Everyone needs physical activity and walking is an ideal way to get it. Walking provides opportunities to exercise, feel connected with the community, and serves as a means of getting around.

## The Problem

Pedestrian safety is a growing public health concern with pedestrian fatalities at their highest rate in 30 years. On average, a pedestrian is killed every 84 minutes, which equates to 17 people a day. Drivers who are distracted, impaired, speeding, or don't follow the rules of the road pose a greater risk to pedestrians, as well as pedestrians who are distracted or crossing where drivers do not anticipate them entering the road.

## What is TREDwise?

A free one-hour class for the general public that is presented by professionals working in law enforcement, public health, and education.

## Participants Will Learn

- Dangers faced by pedestrians
  - Defense walking strategies
- Traffic rules for walking
- Personal risk factors

## treds.ucsd.edu | 858.534.8386 | treds@ucsd.edu





Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.