



HONORING OUR ANCESTORS

Protecting Our Future

Traffic Safety For Native American Youth

WHY THIS TRAINING MATTERS:

Our Native American community deserves roads that are safe, respectful, and rooted in cultural values. The “Honoring Our Ancestors, Protecting Our Future” program was built by Native tribes, elders, artists, and youth. The result is a vibrant, multimedia experience that blends hard-hitting traffic-safety facts with the stories, songs, and wisdom of the ancestors. By stepping into this training, you become part of a growing network of young leaders who are protecting our roads, our families, and our future.

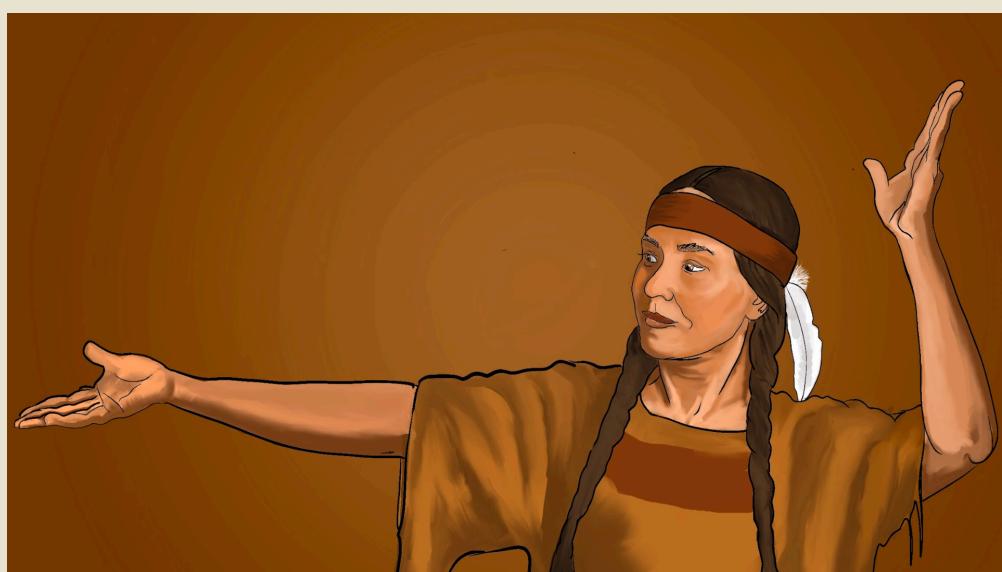
WHAT WE OFFER:

The Training, Research and Education for Driving Safety (TREDS) Center develops training programs that address critical roadway safety issues. Led by Principal Investigator Dr. Linda Hill and with funding secured from the California Office of Traffic Safety, TREDS newest project features:

- **Peer-Led Sessions** - Native youth guide each workshop sharing relatable experiences in a supportive atmosphere
- **Elder Video Stories** - Ten short videos of respected tribal elders discussing speeding, impaired and distracted driving, pedestrian safety, dirt-bike risks, and personal loss. Advice is paired with traditional Kumeyaay quotes that inspire.
- **Interactive Data & Games** - Regional traffic statistics are turned into quick-fire quizzes and scenario-based role-plays.
- **Culture Infused Learning**-Original Native artwork, flute music, and tribal designs run throughout the authentic training.
- **Practical Skills** - Participants leave with a personal safety plan and knowledge about legal ramifications.

WHO WE'RE LOOKING FOR:

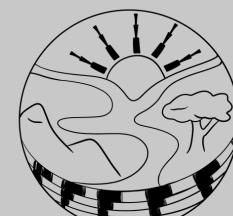
- Tribal programs
- Youth centers
- College clubs
- Sports programs
- Community organizations to host our Peer Trainers and bring this message to your clients and youth!



Join the Movement:

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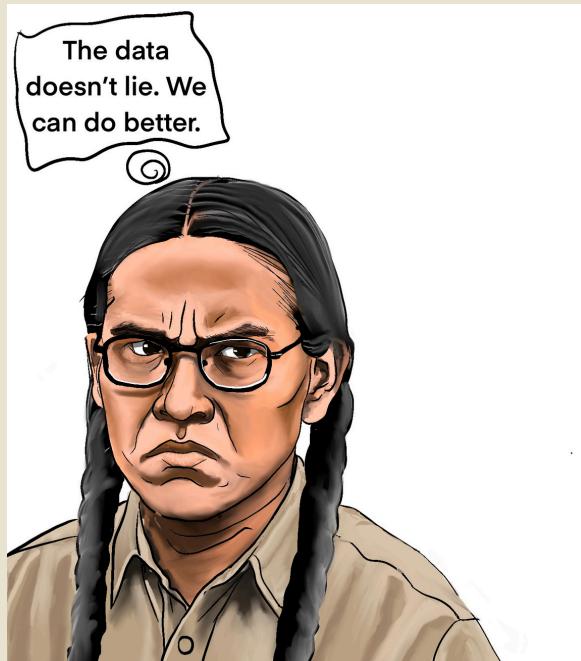
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**LET'S PROTECT OUR YOUTH
AND HONOR OUR ANCESTORS TOGETHER.**

A Stark Reality: Data That Drives the Need

- Native American traffic deaths are $\frac{2}{3}$ higher than the overall U.S. rate and 80 % higher than the California average.
- Injuries follow a similar pattern: on a per-capita basis, Native youth experience $\approx 1.5 \times$ the number of traffic-related injuries seen in the general population.
- The three leading causes—speeding, impaired driving, and distracted driving—are especially prevalent on reservation roadways, where infrastructure, enforcement, and safety-education resources are often limited.



What Participants Are Saying:

- “Really excellent! Perfect mix of ethos, pathos, logos...really drives home the importance of the topic from all angles.”
- “This project is proving to be the epitome of community-based participatory research – so amazing and will surely be impactful for our native communities!!”
- “... the local Native leadership this project is uplifting is powerful.”
- “I learned that it's not only my life in danger but others as well ...”

